

REVISED

Dec 21, 21
 CONT# 35579925 Mod# 1 Ver# 3 (Last = Orig CF)
 REP CHRISTAL RADIO
 TO KGFW-AM (Kearney, NE)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

 BYR Helen Hanratty1
 ADV CHARLES HERBSTER FOR GOVERNOR
 PDT Herbster for Governor
 FLT Dec 29, 21 - Jan 04, 22

DDS CONT# 0
 C/P/E: NA / NA / D29104

 SALESPERSON FAX#

 PH #

* REP ORDER COMMENT *

** 12/21/2021 3:11:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 12/21/2021 3:11:00 PM: **THIS IS A REVISED ISSUE/POLITICAL ORDER.** PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
<u>FLIGHT 1</u>									
CHG	1.1	..W....	6A - 10A	30	12/29/2021 - 12/29/2021	1D	1	\$65.00	1
CHG	1.2	..W....	10A - 3P	30	12/29/2021 - 12/29/2021	1D	2	\$65.00	2
CHG	1.3	..W....	3P - 7P	30	12/29/2021 - 12/29/2021	1D	1	\$65.00	1
** FLIGHT TOTALS **							4	\$260.00	
<u>FLIGHT 2</u>									
CHG	2.1	...T...	6A - 10A	30	12/30/2021 - 12/30/2021	1D	1	\$65.00	1
CHG	2.2	...T...	10A - 3P	30	12/30/2021 - 12/30/2021	1D	2	\$65.00	2
CHG	2.3	...T...	3P - 7P	30	12/30/2021 - 12/30/2021	1D	1	\$65.00	1
** FLIGHT TOTALS **							4	\$260.00	
<u>FLIGHT 3</u>									
CHG	3.1F..	6A - 10A	30	12/31/2021 - 12/31/2021	1D	2	\$65.00	2
CHG	3.2F..	10A - 3P	30	12/31/2021 - 12/31/2021	1D	2	\$65.00	2
CHG	3.3F..	3P - 7P	30	12/31/2021 - 12/31/2021	1D	1	\$65.00	1
** FLIGHT TOTALS **							5	\$325.00	
<u>FLIGHT 4</u>									
CHG	4.1	M.....	6A - 10A	30	01/03/2022 - 01/03/2022	1D	2	\$65.00	2
CHG	4.2	M.....	10A - 3P	30	01/03/2022 - 01/03/2022	1D	2	\$65.00	2
CHG	4.3	M.....	3P - 7P	30	01/03/2022 - 01/03/2022	1D	1	\$65.00	1

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DDS CONT# 0
 C/P/E: NA / NA / D29104

				** FLIGHT TOTALS **			5	\$325.00	
		FLIGHT 5							
CHG	5.1	.T.....	6A - 10A	30	01/04/2022 - 01/04/2022	1D	2	\$65.00	2
CHG	5.2	.T.....	10A - 3P	30	01/04/2022 - 01/04/2022	1D	2	\$65.00	2
CHG	5.3	.T.....	3P - 7P	30	01/04/2022 - 01/04/2022	1D	1	\$65.00	1
				** FLIGHT TOTALS **			5	\$325.00	

	Jan 22						
SPOTS	23						
CASH	1495.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1495.00						

						TOTAL
SPOTS						23
CASH						1,495.00
TRADE						0.00
NSL						0.00
TOTAL						1,495.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: KGFW-AM Contract#: 43631 Agency: KATZ MEDIA GROUP (3RD FLR)
 Contract Name: herbster D29104 kgfw Address: 125 W 55TH STREET, 3RD FLR
 Proposal#: E5D4FD74-86B3-48A9-A4C3-E701BC6E4BCB City: NEW YORK State: NY Zip: 10019
 Start Date: 12/29/21 End Date: 1/04/22 Buyer: _____
 Revenue Type: Political National Type: Cash Tax Schedule: _____ (None)
 Advertiser: CHARLES HERBSTER FOR GOV Agency Commission %: 15
 Address: _____ Billing Cycle: Standard
 City: _____ State: _____ Zip: _____ Salesperson: CHRISTAL Comm %: 0
 Product Name: Herbster for Governor Makegood Policy: Within Contract Dates
 Estimate #: D29104
 Agency Client Code: NA
 Competitive Code: Political-State

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	12/29/21	1/04/22		6:00 AM	10:00 AM	30	2	2	1	1	2			8	D	65.00	8	520.00	3	
2	12/29/21	1/04/22		10:00 AM	3:00 PM	30	2	2	2	2	2			10	D	65.00	10	650.00	3	
3	12/29/21	1/04/22		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	65.00	5	325.00	3	

Billing Projections: By Month

	Dec 21	Jan 22
CA	845.00	650.00
ST	0.00	1,495.00

☒ Print Spot Prices

TOTAL SPOTS 23
 GROSS TOTAL \$ 1,495.00
 ADJUSTED SPOTS 23
 ADJUSTED TOTAL \$ 1,495.00

APPROVE DECLINE

☒ ☐ 5555bcam, 12/22/21 @11:08AM
☐ ☐ Business Manager
☐ ☐ National Sales Manager
☐ ☐ Traffic Manager